# PARTNER IDENTIFICATION FORM (PIF)

#### **Dear Partner**

Thank you for considering **Headstart Technology Ltd** for your project. We look forward to future collaboration and joint research, design, and delivery of exciting and innovative programs. We have several areas of expertise that I trust will be of interest. We can collaborate in English, German, Italian and Maltese.

Best Regards

Klaus Conrad, Managing Director

# **ORGANIZATION DETAILS:**

Organization ID	E10037144
PIC	918359044
Legal Name	Headstart Technology Ltd
Legal Name (national language)	Headstart Technology Ltd
National ID	C-72941
Address	152 Balzan Valley
City	Balzan
Postal Code	BZN1403
Country	MALTA
Telephone	+35699427574
Email	Klaus.conrad@headstart.technology

# **PROFILE:**

Type of Organization	Private Limited Company
Is the organization a public body?	No
Is the organization a non-profit?	No



#### **ORGANIZATION OVERVIEW**

Headstart Technology Limited is specialized in the implementation and meaningful use of educational technology. We assist educational institutions throughout their digital transformation with consultancy and training services.

Our core mission: to empower students, teachers and parents with the best resources and pedagogy for 21st century education.

#### **ACTIVITIES AND EXPERIENCE OF THE ORGANIZATION:**

The company is Microsoft Global Training Partner and operates the Tablet Academy Malta franchise which allows the company to leverage expertise across all major platforms and systems. Headstart is also a registered Certiport exam centre.

Headstart is routinely engaged to deliver training, consultancy, and expertise in the area of professional development, particularly in the fields of digital technologies, 21<sup>st</sup> Century skills and Lesson Design and Digital Transformation.

STEAM education and communication is a particular focus area of the company, which regularly and designs and delivers hackathons and public outreach events. Headstart also designs and delivers specialized training and education programmes aimed at children and youths. Subject areas include robotics, coding, AI, machine learning, cloud computing and computational thinking.

Immersive technologies and pedagogies are another focus area of the company, with extensive experience in the implementation of immersive and game-based pedagogies.

Headstart Technology Limited has received numerous awards, including being inducted into the 'Hall of Fame' of the European Commission Digital Skills and Jobs Coalition for training thousands of educators during the COVID-19 pandemic on remote teaching methodologies and tools.

# **INFORMATION ON KEY STAFF/PERSONS**

Klaus (Nikolaus) Conrad is the founder and director of Headstart Technology Limited. He holds a Masters degree in Knowledge-Based Entrepreneurship from the University of Malta. He is a member of the Faculty of ICT board at the University of Malta.

Moving from a career in teaching to one in corporate IT, cloud computing and data analytics, Klaus has worked with international companies in the UK, USA and Canada for the past 20 years. In 2015 he founded Headstart Technology Ltd, a company focused on educational technology, professional development, and educational course design.

Klaus is deeply passionate about reforming education to be more relevant to real-life skills and has a particular interest in STEM outreach and the Maker approach to education. He is also a Global Minecraft Mentor, with a strong interest in game-based education pedagogies.

### PAST EUROPEAN UNION GRANTED PROJECTS (LAST 3 YEARS)

2021-KA220-VET-BD09A798: G.I.G.A. - Games for Innovation, Games for All



# **LEGAL REPRESENTATIVE**

Gender M Nikolaus First Name Conrad Family Name **Managing Director** Position Email Klaus.conrad@headstart.technology +35699427574 Telephone 152 Balzan Valley Address MALTA Country Balzan City BZN1403 Postal Code

# **CONTACT PERSON**

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