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@ Neuland 21

## A Community Project...

...In Remote Working For Community Development



Community developers who want to see remote working drive local impact. We're solving for connection to remote workers for companies (pointing to service providers), lack of a real world community for talent (mapping offline communities), and adapting to the rapid rate of change for communities (chapter leads).

Now with 73 local drivers of that.

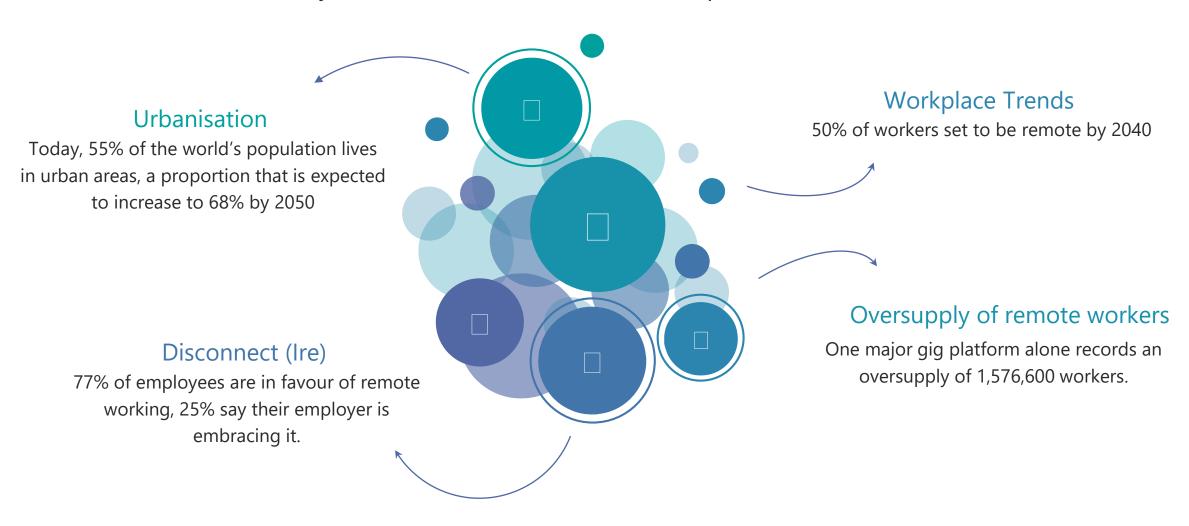
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### Some Stats...





Scary ones, and the ones that can help us. We need to act.



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## Stuff We Tried

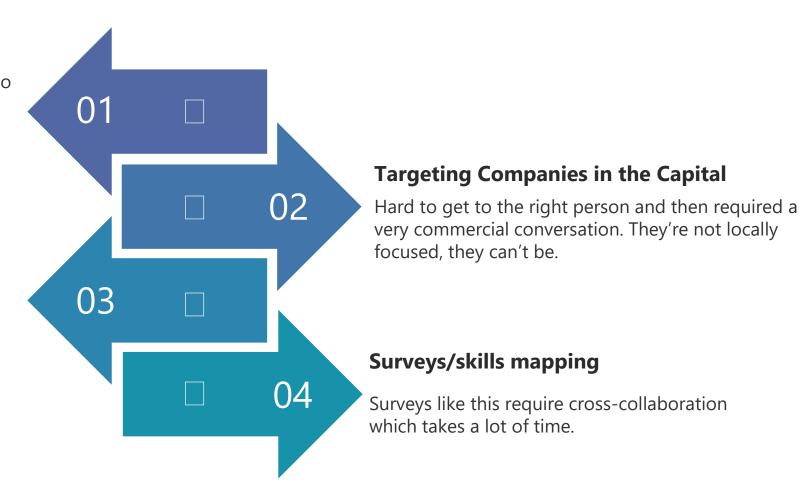
Over a year or two, we tried lots of things in lots of areas

#### **Targeting Commuters**

If they're commuting, they don't have the option to work remote with their current employers. So we could either convince their employers, or find alternative jobs.

#### **Found The Jobs!**

Going European first, a there are 100s of jobs already there, but rural areas weren't hearing about them, they didn't seem 'real'.



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## Goals

With crowdsourced resources, chapters....

## Attract new people • Town Tasters

 Live and work campaigns (Sneem, Arranmore)

#### **Connect workers**

 Catering for isolation of the 'hidden employed' -Ashford & Castlebar



- certs
- operation Five
- Peer to peer

#### **Town Tasters**

Open days for towns, 'your own concierge'. Operational in Dingle, Abbeyfeale, Gort & Valentia Island.

#### Reskilling

110 people trained up in the skill of remote work. Operation Five on the way!

#### **Awareness**

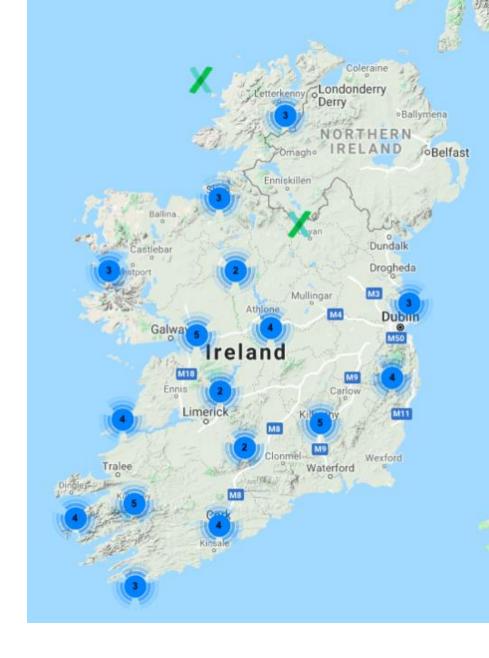
Schools packs, posters, careers events & business expos.

#### **Nomad Trail**

Ireland's first live and work packages in Sligo, Mayo & Donegal - encompassing coworking spaces, accommodation and cultural activities.

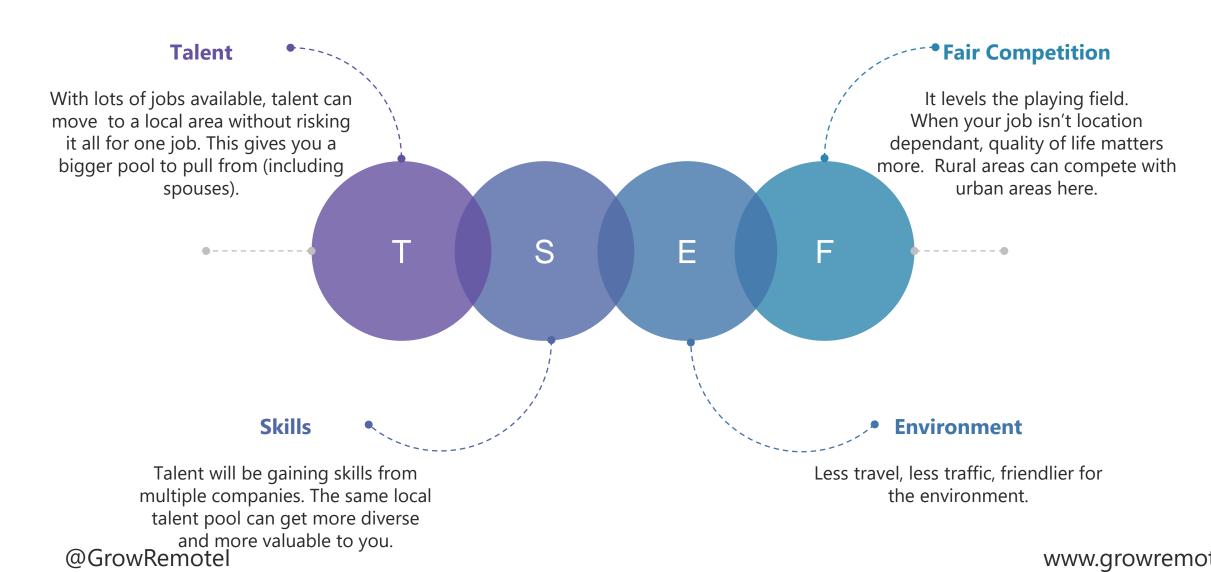
#### **Events**

Spaces for companies, talent and communities to get together. Castlebar, Ashford, Tullamore, Sligo, Dublin





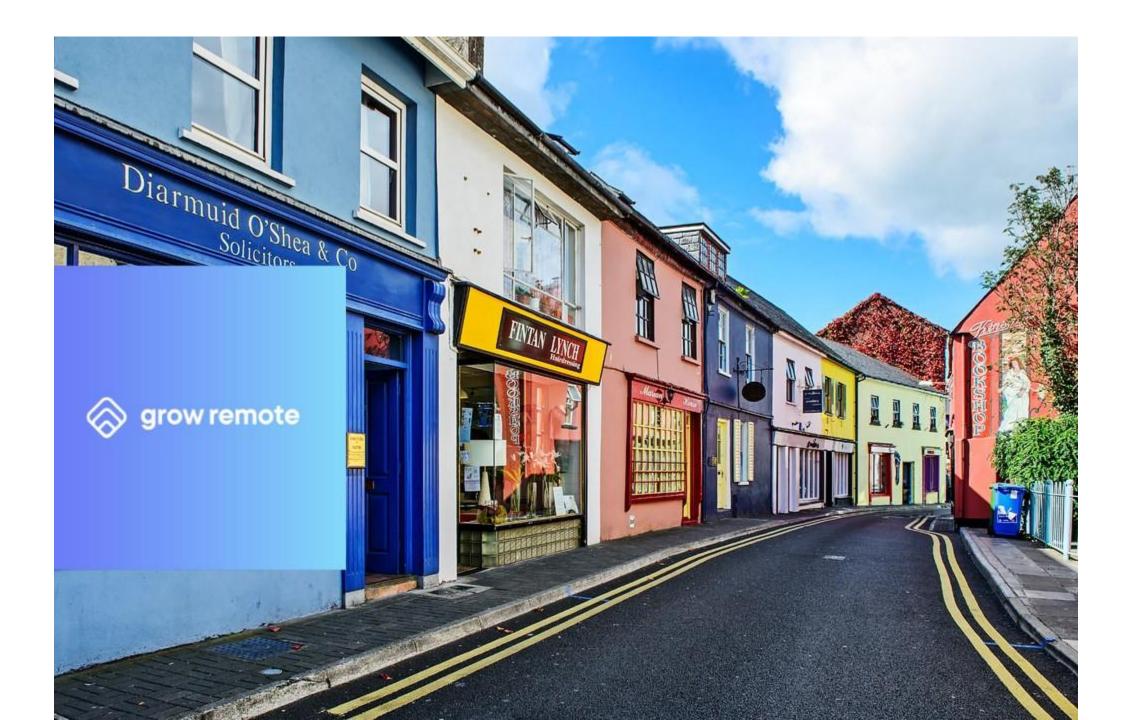
## The Benefits For Communities



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# THANK YOU!