

GOAL

**Adult Education in cities and Regions
Conference, Aachen, 8 September 2016**

**8 September
2016**

Co-funded by the
Erasmus+ Programme
of the European Union



Vlaanderen
is onderwijs & vorming

Project GOAL partnership

2

REPUBLIC OF SLOVENIA
MINISTRY OF EDUCATION, SCIENCE AND SPORT



Andragoški center Republike Slovenije
Slovenian Institute for Adult Education



MENNTUN Á VINNUMARKADI

west-vlaanderen
de gedreven provincie



školské poradenské zařízení a zařízení pro další vzdělávání pedagogických pracovníků



Rijksoverheid



GOAL in a nutshell

3

- **KA3 Policy Experimentations: ‘Reducing the number of low skilled adults’**
- **From 01/02/2015 to 31/01/2018 (3 years)**
- **8 countries involved and 16 partner organisations**

Project's objectives

4

- **Identifying critical success factors to develop educational guidance services for low educated adults**
- **Developing a structural basis to upscale models for educational guidance in partner countries and beyond.**

5 intervention levels

5

1. **Developing networks and partnerships at local, regional and national level**
2. **Developing/optimizing instruments for guidance of low educated adults**
3. **To identify specific competences of counselors to guide low educated adults**
4. **Outreach strategies: finding and testing ways to reach specific target groups**
5. **Developing and testing qualitative guidance services**



Evaluation methods

6

- **Process evaluation**
- **Institute of Education, Londen (NRDC) and local evaluators**
- **Developed a method for complex and multilateral initiatives in different context (12 sites, different target sub-groups)**
- **Limitations in experimental and quasi-experimental methods → Theory of Change-model**

Focus on local and regional networks

7

- **Why local networks?**
 - **Adult Education provision is very broad (formal and non-formal education, private sector & in-company trainings, socio-cultural sector, ...)**
 - **Adult Guidance is linked to different domains: career guidance, lifelong guidance, educational guidance, social guidance,...**
 - **Wide range of stakeholders supporting target groups: migration and integration sector, education sector, employment sector, social welfare sector,...**
 - **Responsibilities at different policy levels: from national to communal.**

- **Local networks and local collaboration initiatives feeding Flemish policy development (evidence-based)**



De Stap (the step): A case study in Flanders

GOAL in Flanders

9

- **Testing and evaluating an educational guidance service for low educated adults**
- **2 partners with existing service: de Stap and de Leerwinkel**
- **2 initiatives with strong involvement of local authorities (the Province of West-Flanders and the City of Ghent): to identify the role of local governments and local stakeholders in the development of guidance services.**

de Stap: educational advice center Ghent

10

- **Independent information service point for adult education (East-Flanders) (2003- ...)**
- **Guidance Service low educated young adults towards an educational degree (the City of Ghent) (2012- ...)**
- **Back office / Support for professionals (2003- ...)**



Information service point adult education

11



*A job seeker is referred to the Stap by VDAB (employment agency) for **re-orientation to re-education in order to find a job***

Information service point adult education

12

- **Adult education**
 - **Qualifications**
 - **Profession**
 - **Personal development**

- **To increase or optimize participation in adult education**

Guidance service for low educated young adults

13



I'm 23 years old. I searched for a job but I can't find one. I'm regretting that I dropped out of school. I want a diploma as fast as possible.

Guidance Service for low educated young adults

14

- **Word Wijs! Get smart!**
 - **2015-2017: Part of experimentation GOAL**
 - **Unqualified young people 18-25 years old**
 - **Learning pathway to certification/diploma secondary education**
 - **Extensive Information session**
 - **Counseling program**
 - **Depending on individual needs**
 - **Tailor-made**
 - **Follow up**

Back office

Support for professionals

15

■ Backoffice

- Publications
- www.destapgent.be
 - Newsletter for professionals
- Information corner
 - For pupils
 - For adults
- Training to professionals
- Partner initiatives
(Education sector, Labour sector, Social welfare)

Broad partnership

16

- **2003-2006: Project**
 - **Departement of education**
 - **3 Centers for pupil guidance Ghent**
 - **City of Ghent**
- **2006-2007**
 - **...**
 - **CLB 's East Flanders**
 - **Center for adult education**
 - **Center for basic education**
 - **Institutions of higher education East-Flanders**

Broad local partnership

17

□ 2010-2011

- ...
- Province of East-Flanders
- VDAB (Flemish Employment Agency) East Flanders
- Syntra (Entrepreneurial education agency) Middle-Flanders

□ 2012-2013

- ...
- Gsiw (collaborative initiative of the City of Ghent to stimulate employment)

□ 2014-2015

- ...
- OCMW Ghent (Social Welfare organisation)

Broad local partnership

18



Broad local partnership

19

- ▣ **Financial support**
 - **Salaries counsellors**
 - **Facility support**

Network

20

- ❑ Same target group
- ❑ Different expertise
- ❑ Referring clients
- ❑ Exchanging expertise
- ❑ Collaboration
- ❑ Sensibilisation
- ❑ Work meetings
- ❑ Events

Network

21

- ▣ **Education**
- ▣ **Labour market**
- ▣ **Welfare**
- ▣ **Policy**
- ▣ **Migration**

Network

22

Education



Network

23

▣ Labour market



Network

24

▣ Welfare



Network

25

▣ Policy



Network

26

▣ Migration



- ❑ **Information Service/Educational guidance**
- ❑ **Not bound to educational networks**
- ❑ **Beyond different educational levels**
- ❑ **Expertise on the complete educational provision**
- ❑ **Expertise on unqualified school leaving**
- ❑ **Strong collaboration between the different teams of the Stap**
- ❑ **Broad learning network: education, labour market, social welfare in Ghent, East-Flanders**

Discussion Questions

28

- **Rationale of GOAL:**
 - **fragmented provision in adult education makes it difficult to find suitable courses for (low educated) adults: importance of educational guidance**
 - **Institutionalised guidance services are mostly focusing on career guidance and/or employment opportunities: lack of educational focus and qualifications**
- **Is this recognizable in your country?**

Discussion on guidance policy

29

- **Which policy level (national/regional, local,..) is/should be responsible to provide educational guidance services?**
- **Who should organise it, who should fund it?**
- **What kind of policies do you have in place in your country related to educational guidance service (national or local policies)?**

Discussion on guidance practice

30

- **Who is responsible to provide guidance?**
- **What types of guidance services are in place in your country, who is providing it?**
- **How is it organised? Locally and nationally, only locally? Front office vs. Back office?**
- **Are local networks existing? What kind of stakeholders involved? What is their role?**

More information

31

- www.projectgoal.eu: subscribe for the newsletter!
- www.destapgent.be
- <http://west.leerwinkel.be/>
- http://eacea.ec.europa.eu/erasmus-plus/funding/key-action-3-prospective-initiatives-european-policy-experimentation-eacea-102014_en