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ITALY



Museums Art & Alzheimer's

Partners:



EPALE

Museums Art & Alzheimer's

PROJECT



NAME OF THE PROJECT

Museums Art & Alzheimer's



AIM

Making art accessible to people with dementia and their carers.



TARGET GROUP

Museum educators, geriatric activity coordinators, individuals with dementia and their carers and family members



WEB PAGE

www.maaproject.eu



COORDINATOR AND PARTNERS

- **ITALY:** Museo Marino Marini, Euridea;
- **GERMANY:** Lehmbruck Museum;
- **IRELAND:** Butler Gallery;
- **LITHUANIA:** SMP, ZSPB.

The museum as an informal learning environment, and art as a complex and transformative experience, encourage the exploration of new communication strategies for people with dementia. Get in touch with art allows people with Alzheimer's to acquire new communication and interpersonal skills, re-define their own identity, find new opportunities to participate in social life.

Museums Art & Alzheimer's is a European project aiming to facilitate access to museums and arts for people with Alzheimer's and other forms of dementia, their families and their professional environment. The project increases cross-sector collaboration between cultural, social care and healthcare sectors, thereby building a dementia-friendly society.

Through the implementation of training programmes, including in-person and on-line training, the project aims to create new opportunities for people who work in museums, for geriatric professionals and for those living with dementia to develop and disseminate innovative practices. In this way MA&A wants to improve wellbeing of people with Alzheimer's and their careers, also contributing to trigger a change in the social perception of the disease.



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