

Content - News article checklist

- Is the news article content original and written by you? *You are likely to have come across a news article that you think will be interesting to adult education practitioners, but you must write the content for EPALE in your own words. We accept content in good faith that it is your own work and reserve the right to omit content for publication that is not.*
- Is the article focused on recent and current news / events? *As with most news publications, we focus on recent events to ensure we are a leading source of information for our users.*
- Is the word count between 200 and 300 words? *This is a standard requirement for all our news articles. Articles should be short, snappy and focused.*
- Have you written a short summary of no more than 100 words? *A summary can help users to decide if the article will be of interest without having to read the whole article first. It should be brief and convey the main points of the article and the audience to which it will be of interest to.*
- Is the content newsworthy? *EPALE news articles tend to focus on important information, such as big campaigns, policy changes, project updates such as Erasmus+ projects and other international projects, and major developments in the UK adult education field. In this sense, it differs from a newspaper, which can include content on personal stories, interviews and a range of content that in some cases would interest a small number of people and others that would interest a large number. We want the news articles on EPALE to be of interest to the majority of our users. If you feel your content doesn't fit our requirements for a news article, this doesn't mean it won't be interesting to our users - you can instead write it as a blog post or case study.*
- Have you supplied an image? *This is not essential but can help to add a professional finish to your piece. If you don't have an image, it's not an issue – we can source one.*

See this list of existing news articles on EPALE to give you a better idea of the kind of content we are looking for:

- [The EU launches its DigComp 2.0 report](#) for EU citizens highlighting competences needed for job search, setting learning goals and identifying training opportunities
- [Erasmus+ project looking for UK artists](#) to create graphic novel about climate change
- [Mental Health Awards: promoting wellbeing through sports and recreation](#) – awards that celebrate organisations in sport and recreation centre who promote wellbeing and good mental health policies.
- [Plans for a national ESOL strategy in Autumn 2019](#)

