

# PROJECT GOAL

## KEY MESSAGES

4 October 2019

Co-funded by the  
Erasmus+ Programme  
of the European Union



**Vlaanderen**  
is onderwijs & vorming



# 1. Introduction and context

# GOAL in a nutshell

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- KA3 Policy Experimentations: ‘Reducing the number of low-skilled adults’
- Developing and testing educational guidance services for low-educated adults
- Evaluation of programme processes and outcomes
- From 01/02/2015 to 31/01/2018 (3 years)
- 6 (+2) countries involved and 15 partner organisations

# Project Rationale

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- Low participation in adult education by low-educated adults
- High unemployment levels for low-skilled adults
- Adult education provision is very fragmented
- Lack of coordination between the different providers and stakeholders that are involved with low-educated adults

# Objectives & aims

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- To develop guidance services focused on **needs of low-educated adults**
- To identify **critical factors and criteria of success** for evidence-informed **policy development**
- To develop **support** from decision makers **for structural upscaling** of guidance services

# 5 intervention strategies

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1. Developing or enhancing **partnerships** & networks
2. Setting up **outreach** activities
3. Defining **competences** of counsellors
4. Developing and effectively using **tools**
5. Providing high quality **guidance services**





## 2. Results and Key Messages for Policy

# Evaluation data

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- **Quantitative**
  - Client monitoring data (ongoing, all clients)
  - Client satisfaction survey (typically after first session, all clients)
  - Client follow-up survey (a few months after programme completion, 149 clients)
- **Qualitative** interviews and/or focus groups with clients, programme staff, programme partners and policy actors

# Programme participants

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- **981** service users across the six countries
- 71% were **aged 35 years or under**; most common age range 19-25
- 20% no qualifications beyond primary education; 59% no more than lower secondary education
- 56% unemployed; 21% economically inactive
- Positive attitudes to learning
- Clients with different starting points

# The GOAL guidance services

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## □ Shared principles:



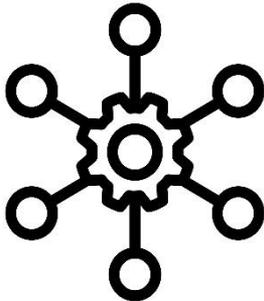
One-to-one  
Counselling



Support to  
empower



Client Centered  
& Custom-fit



Independent Service in a Network

# Partnerships & Outreach

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- Very successful at strengthening and expanding partnerships and networks
- **'Reaching in'** to partners was a highly effective outreach strategy
- successful recruitment of clients
- Complementary service
- a more **'joined-up'** policy approach: **complementarity**
- [https://www.youtube.com/watch?v=l9o\\_gTmaN2E](https://www.youtube.com/watch?v=l9o_gTmaN2E)

# Implications for programmes & policy

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## Client Readiness

- Clients exhibited different levels of 'readiness' to enter education or training
- Clients with high readiness just needed a bit of information and support

## Programme readiness

- Programmes need time to be 'ready' to deliver quality (development of competences, services and networks)

## Policy Readiness

- Adult Education system needs to be ready to use Guidance as enabler



# Recommendations for programmes & policy

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- ❑ Need policy support to reduce structural barriers to sustainable partnerships
  - **'joined-up policy'** in action
- ❑ Moving **beyond the 'policy silo'** approach in order to address the **'whole client'**
  - Educational guidance as part of **LLL Policy**
- ❑ Creating **affordable** educational opportunities
- ❑ **Data sharing** across policy domains and over time to track outcomes & impacts



More information on: [www.adultguidance.eu](http://www.adultguidance.eu)

**Thank you!**