






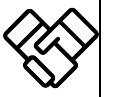
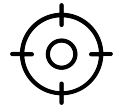


CREATING IMPACT CANVAS

PROJECT:			
Dissemination Describe what you will do to spread the outcomes of the project to the target audience, and share best practices with the different stakeholders. <ul style="list-style-type: none"> How does your dissemination plan raise awareness of the project and funding programme? How does it involve your target groups and meet their needs? How does it involve and address your partners' objectives? What will be disseminated? (Tangibles: books, reports, certificates; and/or intangibles: knowledge, skills, feelings, awareness, etc.) Who is your target audience? (Community, partners' communities, beneficiaries, potential participants, general audience, etc.) How are you going to disseminate the outcomes? (Social media, newspapers, talks, exhibitions, online platforms, training courses, etc.) When will they be disseminated? (Planning before the project, during the project, and when the project is over) 			
Impact Effect of your activities and their outcomes on different levels (volunteers, organisation, partners, communities) <ul style="list-style-type: none"> What is the expected impact on the participants, participating organisation(s) and target groups during the project? And when the project is over? What is the desired impact of the project at the local, regional, national, European and/or international levels? How do you measure the impact during the project? (Qualitative indicators, quantitative indicators, or both?) 			
Implementation - Activities corresponding to the objectives and the grant quality criteria. - Consider the involvement and objectives of partners, community and volunteers.	Formative Evaluation (Ongoing) - How much/many?  <ul style="list-style-type: none"> What are the expected outcomes in this phase? (Tangibles: books, reports, etc.; and/or intangibles: knowledge, skills, awareness, etc.) How do you know you have accomplished them? (SMARTA objectives?) What/Who are you assessing (volunteers, organisation, community, etc.)? What methods do you use to test the objectives throughout the activities and adjust them, if necessary? (Surveys, questionnaires, meetings, Youthpass progress reports, etc.) 		Summative Evaluation (Final) - How much/many?  <ul style="list-style-type: none"> What are the expected final outcomes? (Tangibles: books, reports, etc.; and/or intangibles: knowledge, skills, awareness, etc.) What/Who are you assessing (participants, organisation, community, etc.)? How do you know you have accomplished them? Check your SMARTA objectives! How do you measure the objectives when the project is over? How are you going to validate them, which recognition tools are you going to use?
	Activities/Methods - How?  <ul style="list-style-type: none"> Are all your objectives addressed by the activities? When are you going to implement them? Which methods are you going to use for each activity? How do they meet your SMARTA objectives? What learning outcomes or competences are to be acquired/improved by participants and organisation in each planned activity of your project? 		
Preparation - Focus on the involvement of young people, community and partners in the preparation process, on local and international level.	Objectives - What?  <ul style="list-style-type: none"> So, concretely, how are you going to achieve the aim of your project? What should volunteers learn during the project? What should your organisation learn during the project? What necessary steps do you need to take in order to achieve the aim? What would be the possible outcomes of the project? Are your objectives SMARTA? (Specific, Measurable, Assignable, Realistic, Time-bound and (grant) Aligned) 		
	Target group - Who?  <ul style="list-style-type: none"> Who will benefit from the outcomes of the project? Who are the direct beneficiaries? And the indirect ones? How are they involved in the design of the project? 	Needs analysis - Why?  <ul style="list-style-type: none"> What are the challenges faced by your target group, organisation and partners? What are their priorities, their main needs? How does it link to the objectives of the funding programme priorities? What is innovative about your idea? 	Aim - What for?  <ul style="list-style-type: none"> What is your project for? (Purpose) What do you want to achieve/change (within your organisation, community, partners)? (Impact) Our aim is... (The aim should be expressed in one sentence that contains the essence and vision of the project)