

## APP – a reference label

A label meant to appreciate, give added value and improve professionalisation to vocational training centres which pedagogy practices for adults are based on: personalisation, accompaniment and accompanied self-learning.

Created by the French State<sup>1</sup> (DGEFP), the APP label – Atelier de Pédagogie Personnalisée, personalized pedagogy workshop – is nowadays managed by the APapp, a non-profit organisation that gathers all certified centres. The APP label can be obtained by any training centre, non-profit, commercial, public, large or small. Those centres must however offer training courses in relation to key competences.

In 2018, more than 30 years after its creation, more than 3 million people have been trained in APP-certified centres.

To this day, 120 training centres are certified in metropolitan and overseas France.

### The singularity of the label

APP is recognised in vocational training both as a pedagogical and qualitative label.

The APP approach - defined in the APP specifications – is based on seven principles among which personalisation of the training, accompaniment and accompanied self-learning.

Organisational, managerial and pedagogical specificities resulting from APP specifications create favourable learning environment that facilitates the development of key competences.



The label is registered on the official quality norms & labels list by the Cnefop (national council for employment and vocational training and guidance).

An APP is meant to be a long-lasting open training space that is rooted in its environment, that provides a quick, well-suited response to anyone with vocational training needs, regardless of their academic training, specific needs, and pace of learning. People are welcome all year long and can access training on their own terms, outside of more classical group sessions.

### A label that brings:

- valorisation of the professional expertise of any training centre specialised in personalised training;
- a framework, a waypoint and an identity for a nation-wide community of training staff;
- a mutual space for exchanges of educational practices and resources as well as a permanent programme for skill improvement amongst training staff;
- network coordination provided by the APapp.



The APP network is accredited for the CléA and CléA numérique evaluations and training; certifications for key competences and basic knowledge in a work environment.

APapp - Association pour la Promotion du label APP

Contact : Ferdinand Cazin – 01.49.65.09.50

[ferdinand.cazin@app-reseau.eu](mailto:ferdinand.cazin@app-reseau.eu)

[www.app-reseau.eu](http://www.app-reseau.eu)

<sup>1</sup> June 1985 : creation of the first APPs